

# 2021

## ANNUAL REPORT



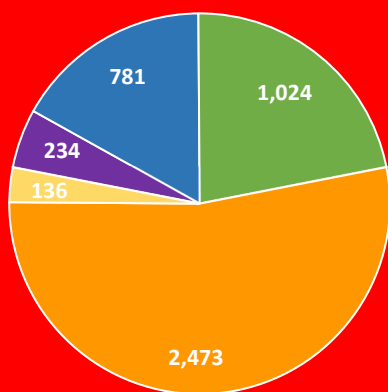
715-479-4060  
eagleriverart.com  
107 S. Railroad St.  
P.O. Box 685

### NUMBERS RECAP

**434**  
classes and events held

**4,648**  
individual creative encounters  
provided

### CREATIVE ENCOUNTERS BY PROGRAM AREA



- Arts & Aging
- Ceramics
- Lifelong Learning
- Public Art
- Youth

### HUMAN RESOURCES

6 board members  
2 staff members  
4 interns  
12 studio monitors  
25 general volunteers  
25 exhibiting gallery artists  
26 artist-teachers  
67 artist-performers

### OUR MISSION

The Warehouse Art Center serves as Eagle River's artistic hub, providing quality education, programming, and events that explore all aspects of creativity for all ages. We believe that access to the arts improves the quality of life of each individual who lives and plays here while also helping contribute to the economic vitality of our community.

### WE VALUE:

- Local Artists as creators and educators
- Active, lifelong learning for all
- Providing quality education, programming, and events that explore all aspects of creativity
- Helping contribute to the economic vitality and quality of life of our community
- Promoting the community integration and unity between all our partner organizations

### FEATURED PROGRAMMING



Our summer 2021 programming, "Connect to the Northwoods", ran from July 17 - August 15 and highlighted the Ancestral Women Exhibit by award-winning jacquard weaver, Mary Burns. This special summer programming featured a total of **55 class offerings** which resulted in **484 individual artistic experiences**. The exhibit alone brought in **over 500 visitors**.



### INTERNS



Amy Daniszewski,  
Northland Pines H.S.



Lauren Ritzer,  
UWM



Evelyn Strong,  
SOAR Charter H.S.



Emma Vickers,  
MICA

## 5 PROGRAMMING FOCUS AREAS

**ARTS & AGING** programs celebrate imagination rather than memory, offering collaborative creative opportunities for non-mobile community members.


**CERAMICS** offerings include beginner, intermediate, and advanced clay classes accommodating all ages and skill levels.

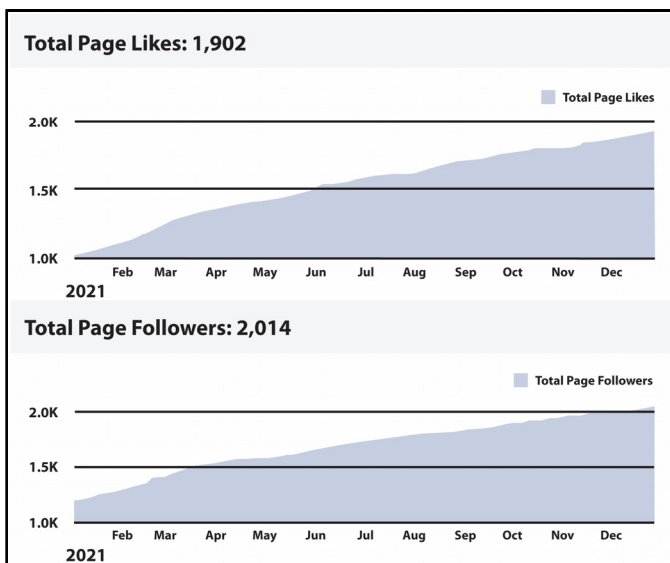
**LIFELONG LEARNING** programs provide lifetime discovery experiences for adults.


**PUBLIC ART** events are no cost, intergenerational, and family-friendly.

**YOUTH** programs introduce various art forms, artists and techniques to children of all ages and skill levels.

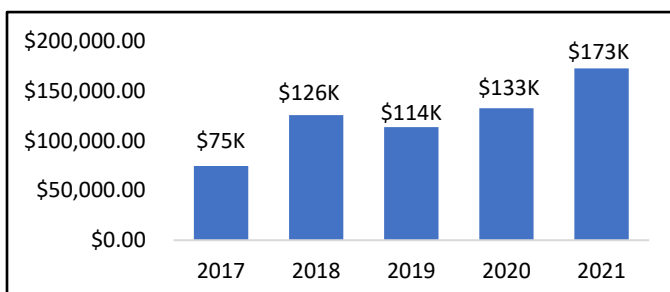
## SOCIAL MEDIA GROWTH

We had a 31.5% overall increase in Facebook likes and followers in 2021.  WarehouseArtCenter



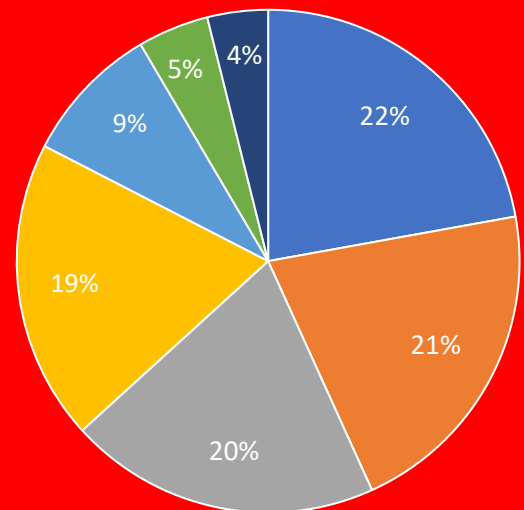
We also expanded our Instagram reach in 2021 by 21.4%, and had a 64.2% increase in Instagram profile visits.  eagleriverart

## 5 YEAR INCOME COMPARISON



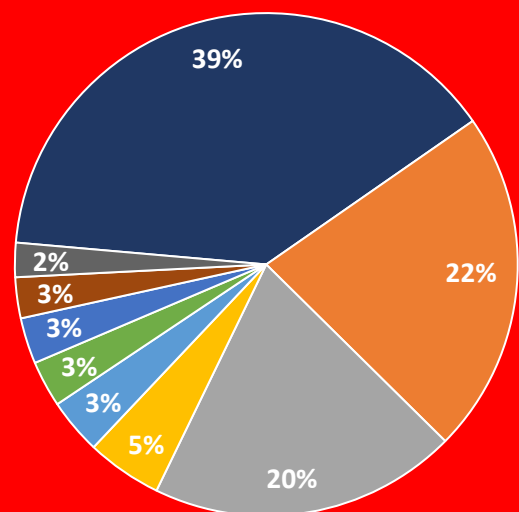
## 2021 FINANCIAL REPORT

**Total Income: \$172,773.23**



■ Program Income  
■ Grants  
■ Fundraising  
■ Individual Contributions  
■ Corporate & Foundation Contributions  
■ Merchandise  
■ Other

**Total Expenses: \$131,476.08**



■ Salaries & Wages  
■ Facility  
■ Program Expenses  
■ Cost of Goods Sold  
■ Marketing & Promotions  
■ Payroll Expenses  
■ Professional Fees  
■ Office Expenses  
■ Insurance

The Warehouse Community Arts Center is a 501(c)3 nonprofit organization. All donations are tax-deductible.